

A close-up photograph of a person's hand, wearing a blue sleeve, gently touching a field of tall, green grass. The background is a soft-focus field of similar grass. A semi-transparent grey banner is overlaid across the middle of the image, containing the text.

Sustainability

**Together, we are creating a more
sustainable future for food**





“
**Our ambition is to be a
successful and leading
player in sustainable meat
production by 2030**
”

Jais Valeur
2018



Material sustainability issues

We take responsibility for addressing issues that constitute significant risks for people, the environment or society throughout our value chain.



Sustainable transition

Environment and climate

Climate change and greenhouse gas emissions
Biodiversity
Land use
Phosphorous and nitrogen cycles

Feed protein
Consumption of natural resources
Food loss and food waste
Packaging materials and plastic

Social issues

Meat consumption and plant-based diets
Healthy and nourishing food

Job creation and skills development
Social inclusion
Health and safety

Business ethics and governance

Food safety and reliability of supply
Labelling and marketing

Research and partnerships
Financial standing of farmers



Responsible business conduct

Environment and climate

Waste water
Non-organic waste

Social issues

Human and labour rights
Diversity

Animal welfare and veterinary health
Use of antibiotics

Business ethics and governance

Anti-corruption
Responsible purchasing

Transparency and public affairs
Responsible tax

Materiality

Very high

High

We have committed to the Ten Principles of the UN Global Compact and we support the 17 Sustainable Development Goals

Our Sustainability strategy's focus areas all support selected SDGs and address the main challenges which we need to overcome to ensure the long-term development of our business. It covers our ongoing efforts to minimise risks and adverse impacts in our value chain as well as our initiatives for further progress towards sustainable agriculture and food processing.



We will earn customers' and consumers' confidence and meet their needs for healthy, safe and responsible food.



We aim to secure a strong future for farmers and promote sustainable livestock production within planetary boundaries.



We will attract and retain people with good jobs and equal opportunities for everyone, creating safe and healthy workplaces.



We will find new ways to feed the world with sustainable meat and protein through collaboration and partnerships in our value chain.



We will operate a sustainable, efficient and high-performing food production, setting high standards for ourselves and for our suppliers.



Our broad focus across the value chain makes this a difficult and complex task, but we have a solid plan





Carbon Reduction



Carbon track in Danish Crown

Customer

Corporate level

Example: For a customer, could be retail, bulk or food service, to be able to calculate their own carbon footprint (both upstream, downstream) GHG emissions (scope 3) they will need data from Danish Crown.

SBTi scope 1, 2 and 3

Consumer

Product level

Example: For the consumer it's about their own emissions. Meaning what is a specific products carbon footprint? How does this product compare to a similar product – or how is this category better than other categories.

LCA data



What is Science-based Targets? (SBTs)



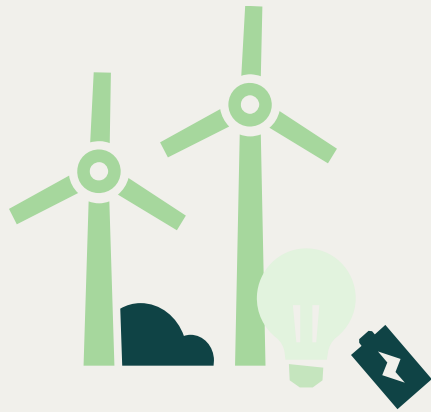
The SBTi is a partnership between CDP, the United Nations Global Compact, World Resources Institute (WRI) and the World Wide Fund for Nature (WWF).

An analogy of the Paris agreement for the corporate sector, voluntary commitments to reduce CO₂e emissions

Voluntary commitments to reduce CO₂e emissions

Danish Crown commits to SBT's

Science Based Targets project timeline and data scope in a nutshell



Scope 2

Indirect emissions from the energy we buy. This includes electricity, steam, heating and cooling.



Scope 1:

Direct emissions from the activities we directly control ourselves. This includes own energy consumption and the use of refrigerants and fuel for own vehicles.



Scope 3:

Indirect emissions from purchased goods and services. This especially includes suppliers of slaughter animals as well as packaging material and logistics suppliers and emissions from the handling of products, residual products and waste.



Science Based Targets approved



↓ **2.5 million tonnes CO₂**

We will reduce our global CO₂ emissions
by 2.5 million tonnes by 2030.



Our Validated Decarbonization Roadmap

Our key initiatives



PRODUCTION

Decarbonize our electricity consumption and investigate future biogas options.



FARM LEVEL

Reduce farm-level emissions from all animals in Denmark, Sweden, Germany and Poland.



LOGISTICS

Work together with our logistic providers to deliver CO₂e emission reductions.



SOURCING

Establish Supplier engagement for our key suppliers.

Reduction projections towards 2030

2020

2030

2050

Scope 1+2

Scope 3



Ramping up our ambitions with our new baseline:

Our SBTi target expands the scope of our existing 2030 target.

↓42%

Scope 1+2

Danish Crown commits to reduce absolute Scope 1 and 2 GHG emissions 42% by 2030 from a 2020 base year.

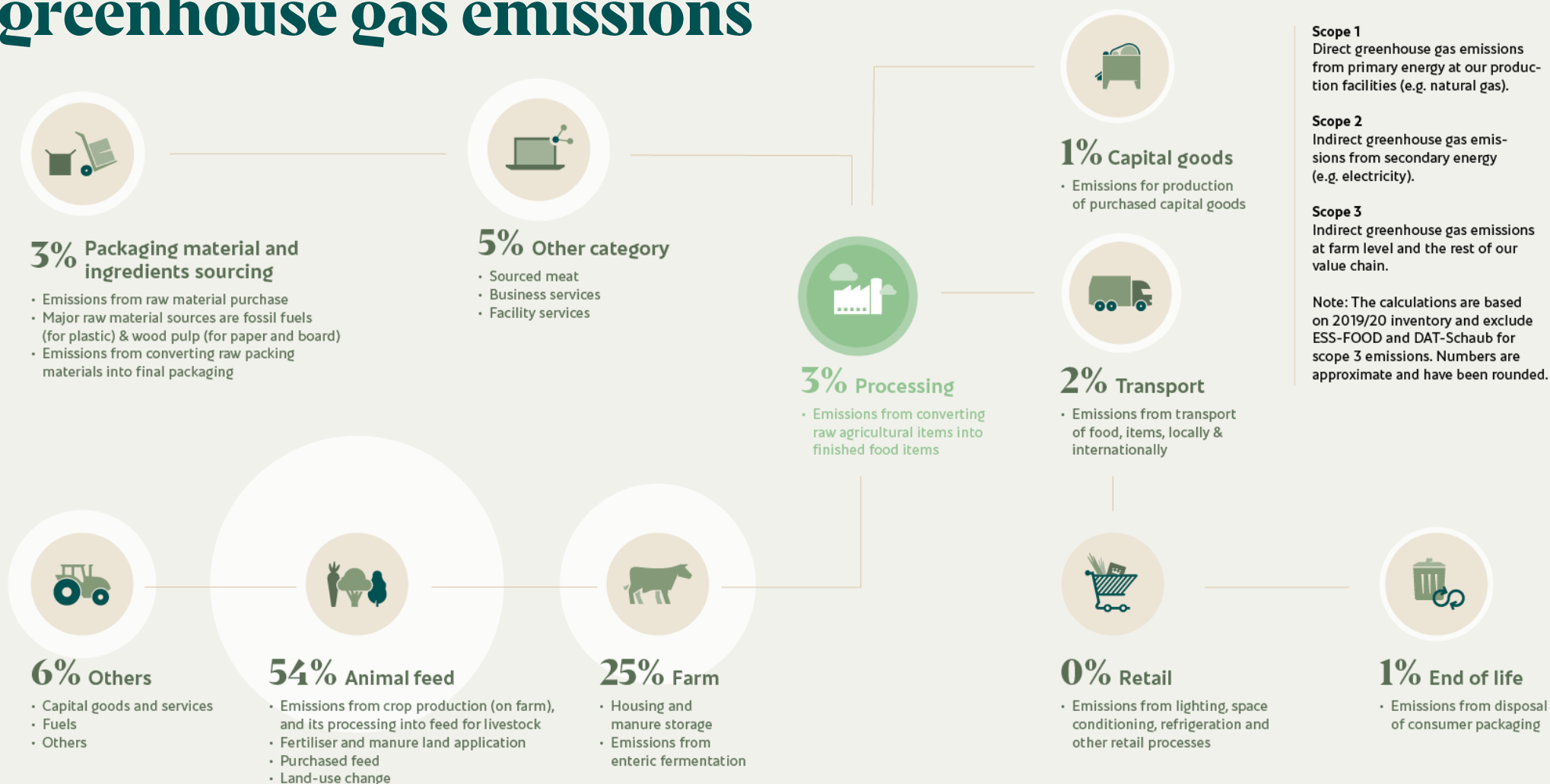
↓20%

Scope 3

Danish Crown commits to reduce Scope 3 GHG emissions 20% per kg of output produced by 2030 from a 2020 base year

Climate
Neutrality

Understanding major sources of greenhouse gas emissions



Carbon track in Danish Crown

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Corporate level

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SBTi scope 1, 2 and 3

Consumer

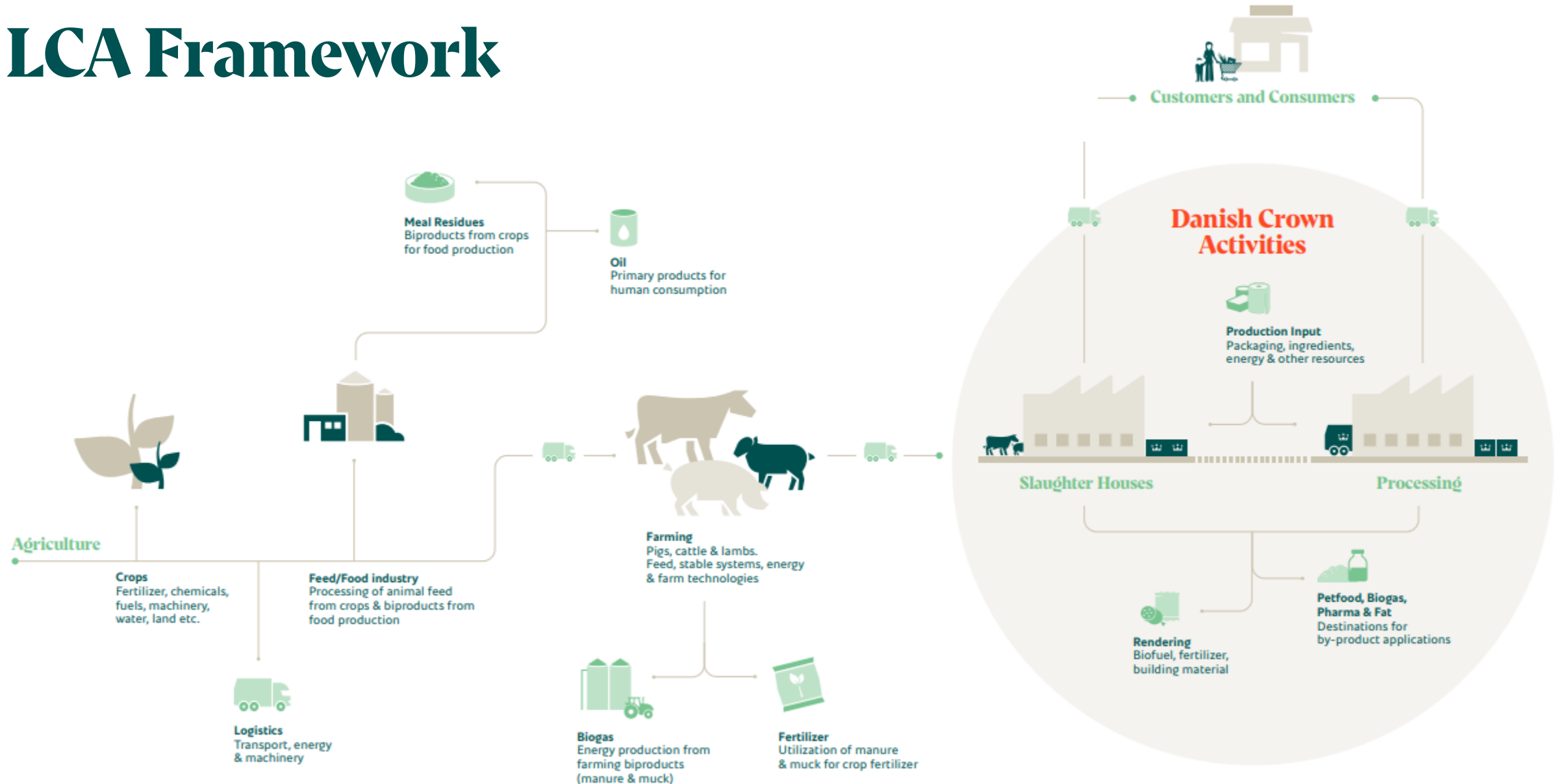
Product level

Example: For the consumer it's about their own emissions. Meaning what is a specific products carbon footprint? How does this product compare to a similar product – or how is this category better than other categories.

LCA data




LCA Framework



With the LCA model, Danish Crown can document the carbon footprint of our products

- All relevant information from **abattoirs, processing plants, packaging and logistics suppliers** will be collected and included in the **LCA calculation from farm to fork**.
- With a comprehensive data foundation of the supply chain, selected products can be sold with a **complete climate footprint** tag (kg CO₂ equivalents per kg).
- The model we have set up is aligned with best practice in Europe and follows EU's PEF standard.
- We can provide two different LCA methods: A-LCA and C-LCA.

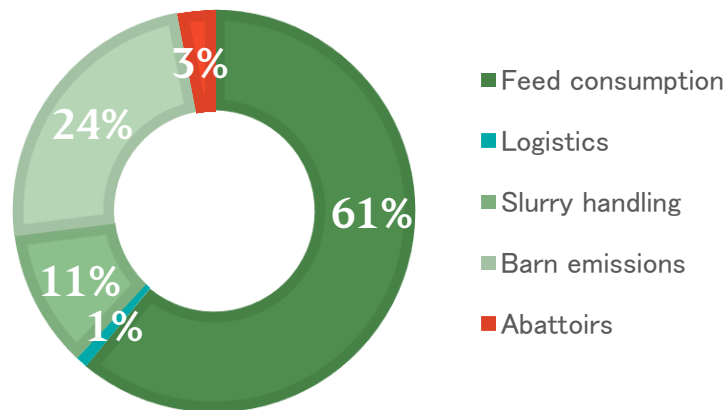


Country	Farming	Logistics	Abattoirs	Logistic	Processing	Logistic	Strategic Products
Denmark	Pork / Beef	Yes	Yes	Yes	Yes	Yes	<ul style="list-style-type: none">• Bacon• Sausages• Toppings• Pepperoni• Casings• Snack• Ready meals• Convenience (incl. Soups)
Sweden	Pork / Beef	Yes	Yes	Yes	Yes	Yes	
Germany	Pork / Beef	Yes	Yes	Yes	Yes	Yes	
Poland	Pork / Beef	Yes	Yes	Yes	Yes	Yes	
Netherlands	Pork / Beef	No	No	Yes	Yes	Yes	

Carbon footprint of shoulder roast

2.29 kg CO₂-eq/kg shoulder roast

- The model applies a cradle-to-slaughterhouse-gate approach and includes primary data for farming, logistics, abattoirs.
- The result represents the generic fore-end produced in Denmark from Danish pigs and average Danish abattoirs.
- The life cycle assessment model is third party validated.
- The assessment is based on the Product Environmental Footprint (PEF) method published by the EU Commission.



SCAN ME

Climate Track – our data foundation for 23.000 farmer



The Danish Crown Climate Track is a sustainability programme for our Danish Crown animals. The Climate Track defines goals, actions and initiatives for every farmer to transform their farm into a more sustainable operation.

What does it mean for the farmers?

By joining the Climate Track, farmers are committing to our climate goals, and must set three-year development goals in these four main areas:

- Environment & climate
- Energy
- Animal welfare & antibiotics
- Social responsibility

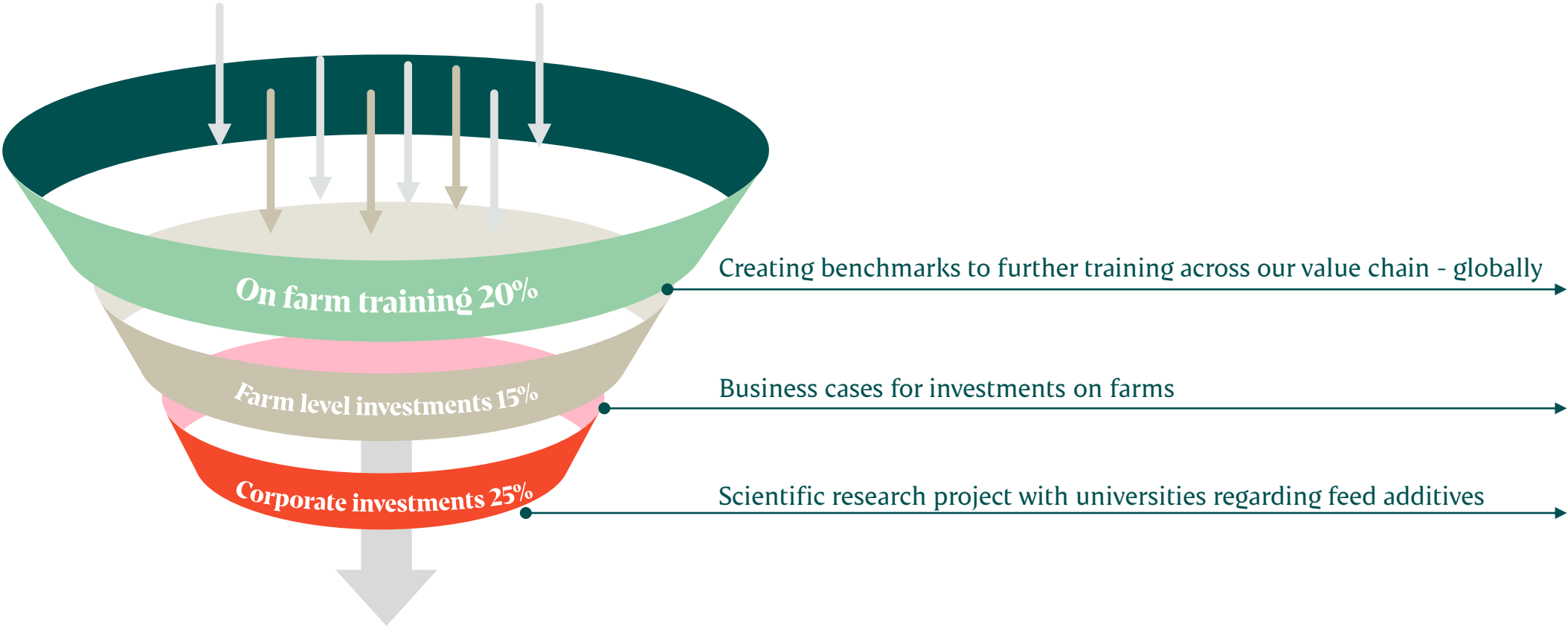
The Climate Track is a certified system (3. party) in Denmark and Sweden



The journey toward reducing the emissions



Commitment from our farmers and partners



Reduction potential of 60%

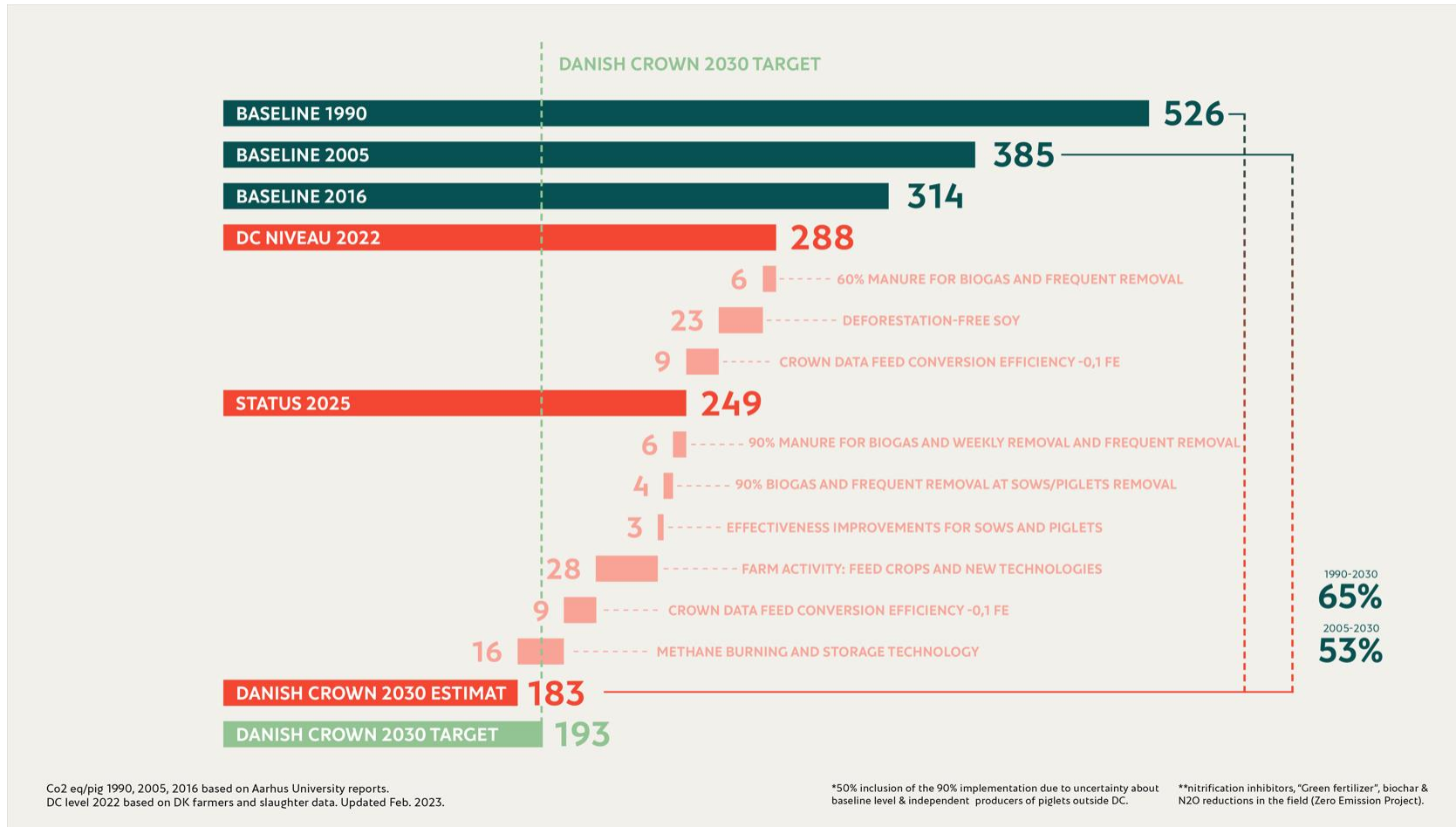


Group Sustainability, April 2023

(Creating Competitive Advantage, Branding, Storytelling)

Scope 3 GHG emission reduction in kt CO2

Each Animal supply chain has its own roadmap

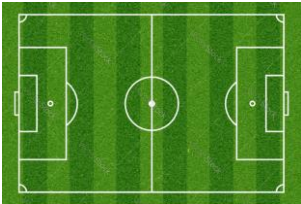


Clearly the recycled unbleached liner is the sustainable choice, as it has the lowest overall impact on all factors

Fibre Process	Cost & Complexity & Power	Chemical or Mechanical	Yield	Water	Non-Paper Components
Kraft – White	Very High	Chemical	Low	Very High	High
Kraft – Brown	High	Chemical	Medium	High	Low
Recycled – White	Medium	Chemical	Medium	Medium	High
Recycled – Brown	Low	Mechanical	High	Low/Very Low	Medium



- Reduction of the carbon footprint by **650 ton.***
- Increased recyclable content of the box from 74 to **82%**.
- FSC certified paper as today.
- Reduce the amount of paper used by **3 million** less square meter. This is a paper reduction of 4% and equal to **420 soccer fields**.
- Switching from white to brown with a higher recyclable content is the right sustainable choice.





Biodiversity

Biodiversity Methodology

How to Track Biodiversity & Performance



Biodiversity parameters at farm level could be:

- Leave dry and wet spots in the field
- Buffer zones around biotopes
- Area of grassland
- Grassing in of nature areas
- Leave biomasses in natural windbreak
-

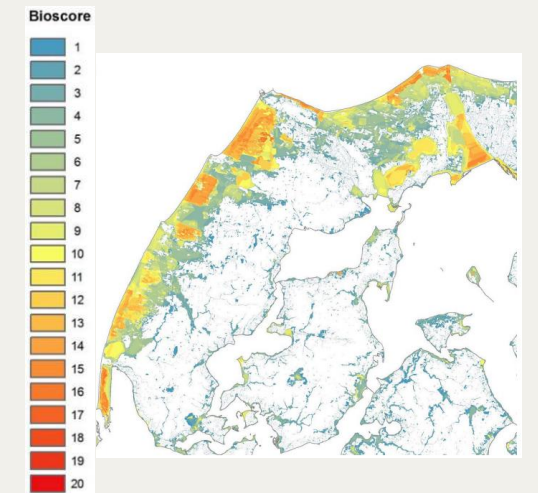
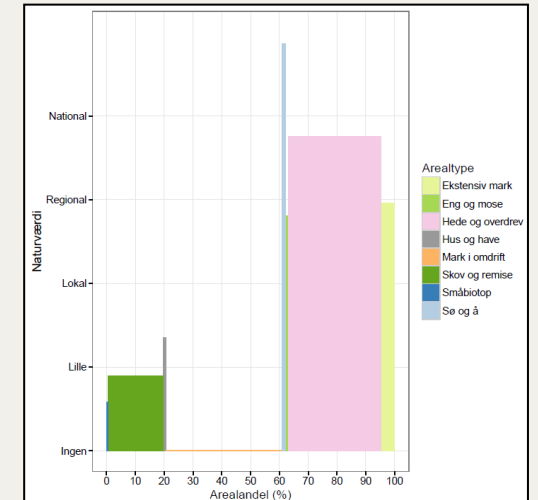
- **Step I**
 - Parameters defined in cooperation with AU, KU, SEGES in Denmark and SLU, Rise in Sweden
 - Biodiversity will be incorporated in the Climate Track, where we will monitor status/progress at farm level.
- **Step II**
 - **Full scale tracking system** of biodiversity (Denmark and Sweden), using dynamic land use data (transparent biodiversity documentation in DK/SE).
 - **Tracking system** developed by AU in Denmark
 - Our farmers must provide land use data at various levels. Target is to make the flow of land use data as automatized as possible by integration with relevant external data sources (e.g. Seges Mark Online).
- **Step III**
 - Inclusion of Poland & Germany

Methodology

Full scale tracking system

- Step II will be interlinked with Step 1, and integrated in the Climate Track
- Step II is to use existing land-use data in Denmark and Sweden, to monitor biodiversity growth/decrease
- The tracking system will enable Danish Crown/farmers to have a valid and trustworthy documentation of biodiversity performance in Denmark and Sweden
- Not least, the system provides a basis for prioritization of improving biodiversity actions at farm level

Indicative Model Components:

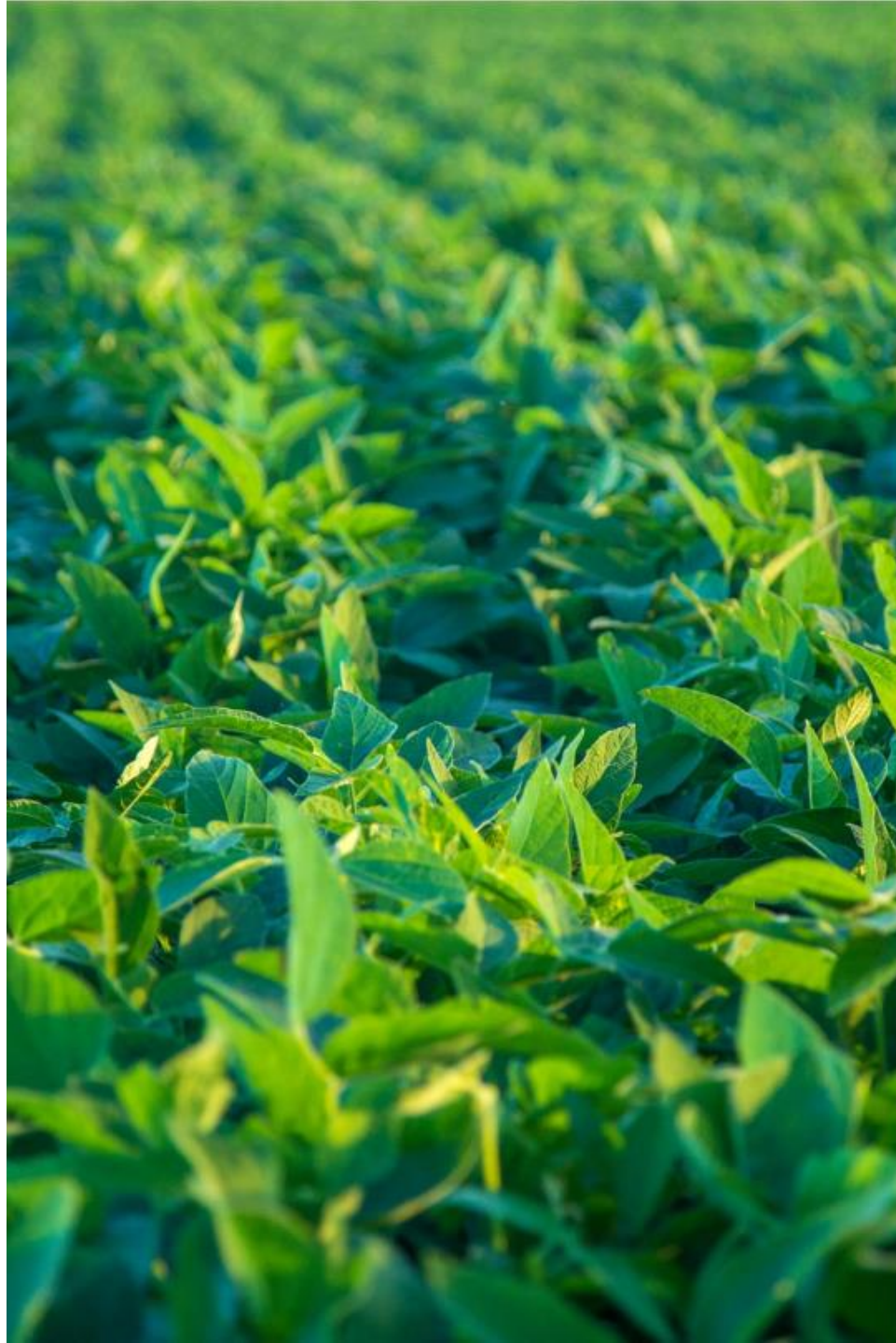




Responsible soy sourcing in Danish Crown

Responsible sourcing in Danish Crown

- Danish Crown recognizes the urgency of stopping deforestation and land conversion linked to soy supply chains
- We want to be part of the solution to this complex problem, therefore we support industry initiatives that aim to increase the proportion of responsible soy production
- Our commitments include:
 - We are members of the RTRS (since Oct 2022).
 - We are a signatory of the UK Soy Manifesto (since Nov 2021).
 - Where possible, we are members of local ethical trading organizations (The Danish Soy Alliance and The Swedish Soy Dialogue).



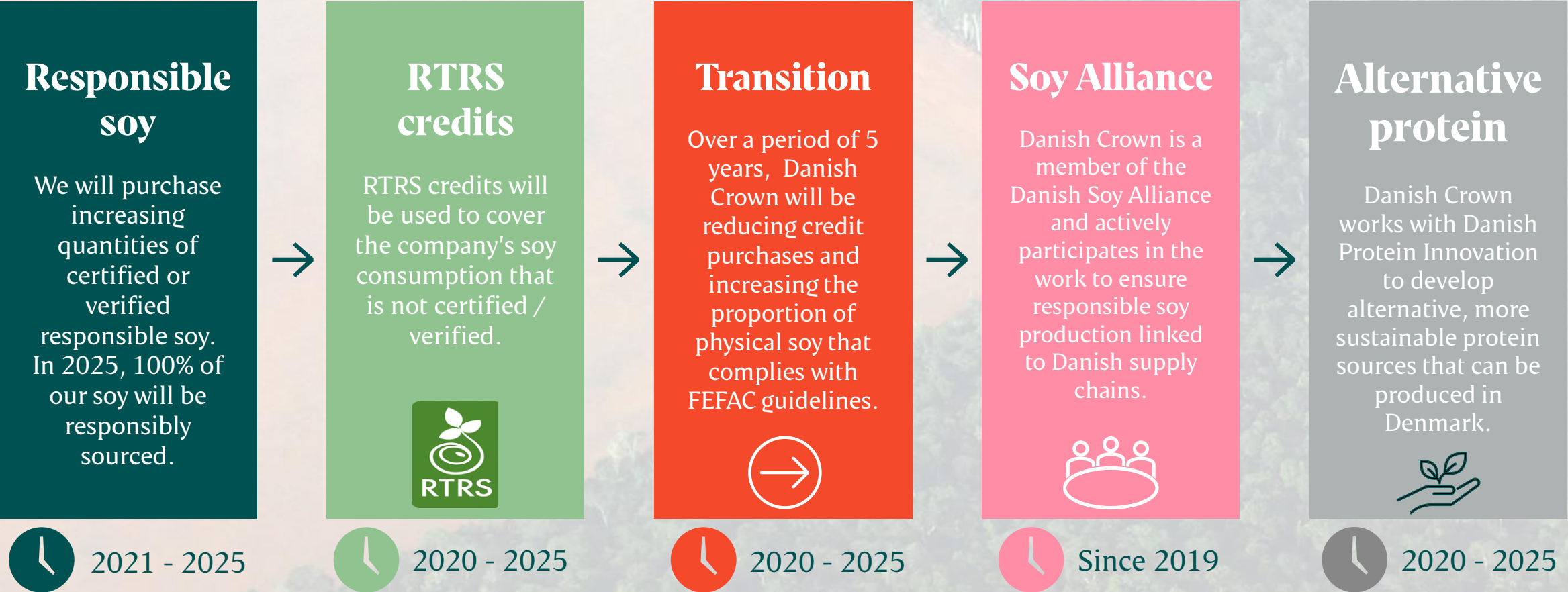
Responsible sourcing in Danish Crown

- Other initiatives:
 - In 2022, we published a Deforestation and Land Conversion policy, where we commit to eliminating deforestation linked to commodities used in our value chain
 - We have developed a soy strategy and roadmap for each of the countries with our primary production facilities
 - We have committed to support relevant schemes and projects with a potential to move the entire market towards responsible soy



Soy strategy in Denmark

We will follow all upcoming EU legislation regarding responsible soy.



Responsible sourcing in Danish Crown

- Similar roadmaps for the following countries
 - Poland
 - Sweden
 - Germany
- Further,
 - Danish Crown will in 2025 implement Flag Criteria* into our Science Based Targets
 - Implement EU Regulation on deforestation-free supply chains

*) FLAG Criteria: Forest, Land and Agriculture





Danish Crown

Thank you.